

Understand
Inform
→ Interact
Meet

TruckEurope.net



▶ WEBSITE
NEWSLETTER

▶ WWW.TRUCKEUROPE.NET
The website for decision makers in European transport management



▶ ADVERTISING RATES 2010

		HOMEPAGE	NEWS & TOOLS	OTHER PAGES
Banner	1 month	1 870 EUR	1 405 EUR	935 EUR
Skyscraper	1 month	1 870 EUR	1 405 EUR	935 EUR
Square	1 month	2 245 EUR	1 685 EUR	1 125 EUR
1/2 Square	1 month	1 235 EUR	925 EUR	620 EUR
Button	1 month	630 EUR	475 EUR	315 EUR

Video production from 1 500 EUR (excluding transport costs)
Tailor-made opportunities are available on request

TECHNICAL DETAILS

Material delivery: one week before publication to the attention of Patricia Lavergne - plavergne@mmm.be
Format: only files in .gif, .jpeg or .swf (flash+html)
Production costs of the material are not included

Terms and conditions: our general terms and conditions of sale are available on www.truckeurope.net/advertising.
Cancellation: minimum 3 weeks before publication. The right to cancel an order or a request for an insertion automatically entails payment of 50% of the total amount due on this order or request.

▶ STATISTICS

■ Average number of visitors per month	2 370
■ Unique visitors per year	21 252
■ Average consultation time	2'04"
■ Most visited pages	1 Homepage 2 News 3 Directory

MMM
Business Media
International

MMM Business Media International s.a.
Gruuss Strooss, 28
LU-9991 Weiswampach
Tel. : +352 26 95 85
Fax : +352 26 31 02 82
www.mmm-businessmedia.com

Source : Google Analytics - August 2009

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TruckEurope newsletter



WEBSITE

▶ NEWSLETTER

Your e-marketing tool to reach decision makers
in European transport management



▶ ADVERTISING RATES 2010

NEWSLETTER

Banner	730 EUR
Square	875 EUR
Exclusive focus	1 250 EUR

TECHNICAL DETAILS

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▶ CALENDAR

- 21/01/10 - 04/03/10 - 08/04/10 - 20/05/10 - 10/06/10
08/07/10 - 02/09/10 - 14/10/10 - 25/11/10 - 16/12/10

▶ STATISTICS

■ Subscribers 1 659

Source : Google Analytics - August 2009

▶ CONTACTS

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Rates available at www.truckeurope.net/advertising

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Business Media
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