

→ Understand
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Meet

Truck dealers



Your regional support for transport professionals

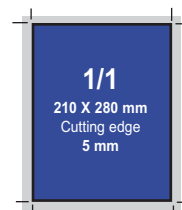
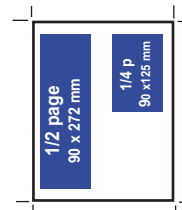
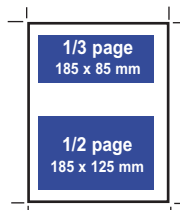
MAGAZINE
GUIDES
▶ SPECIALS

▶ PLANNING 2009

NR	EDITORIAL ISSUES & FOCUS	RESERVATION	MATERIAL	RELEASE
TD 016	■ Assistance	31/03/09	10/04/09	7/05/09
TD 017	■ Cranes	22/07/09	3/08/09	27/08/09
TD 018	■ Construction garages	28/09/09	8/10/09	3/11/09

▶ ADVERTISING RATES

PAGES	EURO
1/4 full colour	510
1/3 full colour	710
1/2 full colour	1 030
1/1 full colour	1 680



TECHNICAL DETAILS

Printing: full colour printing offset on 80gr satin-coated paper, screen 150, stapled back, plasticized back, plasticized cover.

Material: PDF file high resolution 100%

Adverts to be produced: material to be provided 4 weeks before publication. (The production costs for these adverts will be invoiced).

Terms and conditions: our general terms and conditions of sale are available on request and are shown on our order forms and advertisement orders.

Cancellation: minimum 3 weeks before publication. The right to cancel an order or a request for an insertion automatically entails payment of 50% of the total amount due on this order or request.

▶ DISTRIBUTION

- SCOPE: BE
- CIRCULATION: 14 500 exemplaires

- PERIODICITY: 3 times a year
- EDITIONS : Dutch, French

▶ CONTACTS

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All info on our prices are compiled on the website www.truck-business.com/advertising

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